

# Sponsorship Levels Form

MAY 1<sup>ST</sup> & 2<sup>ND</sup>  
TRUCK SHOW &  
GATHERING

## EQUIPMENT EXPRESS TRUCK SHOW AND GATHERING SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship opportunities with Equipment Express Friends and Family gathering / Truck Show. Your support is invaluable to us, and we are pleased to offer a variety of sponsorship levels to suit your needs and budget. Please review the following sponsorship levels and the associated benefits.



## Sponsorship Levels



### TITLE SPONSOR - \$2500.00

#### ✔ BENEFITS

- Premier logo placement on all event materials (banners, brochures, website, social media)
- Recognition as the Title Sponsor in all press releases and media coverage
- Sponsor a main event EX: ( Crawfish, Live Band )
- Sponsorship / Vendor Booth
- Announced at the show
- Social media shoutouts and features
- 4 Free Equipment Express Shirts or 2 Free Hoodies



### GOLD SPONSOR - \$1500.00

#### ✔ BENEFITS

- Prominent logo placement on all event materials (banners, website, social media)
- Recognition as a Gold Sponsor in social media coverage
- Sponsor / Vendor Booth
- Sponsor Truck Show awards
- Social media shoutouts
- Announced at the show
- 2 Free Equipment Express Shirts or 1 Free Hoodie



### SILVER SPONSOR - \$1,000

#### ✔ BENEFITS

- Logo placement on website, & social media
- Recognition as a Silver Sponsor in social media coverage
- Announced at the show
- Sponsor / Vendor Booth
- 2 Free Equipment Express Shirts



### DIGITAL SPONSOR - \$500.00

#### ✔ BENEFITS

- Logo on event website and social media
- Recognition as a Digital Sponsor on social media
- Announced at the show
- 1 Free Equipment Express Shirt

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# Sponsorship Commitment Form

## CONTACT INFORMATION

COMPANY NAME:	
CONTACT PERSON:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE NUMBER	EMAIL ADDRESS:

## SPONSORSHIP LEVEL

- TITLE SPONSOR - \$2,500
- SILVER SPONSOR - \$1000.00
- GOLD SPONSOR - \$1,500
- DIGITAL SPONSOR - \$500
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## PAYMENT

- CHECK PAYABLE TO : EQUIPMENT EXPRESS INC 1109 FOUNDATION DRIVE CALDWELL, TEXAS 77836
- CREDIT CARD

## ADDITIONAL INFORMATION

- Please provide a high-resolution logo for promotional use.
- If applicable, provide ad artwork ASAP.

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SIGNATURE

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DATE

Thank You!

We appreciate your generous support of Equipment Express Truck show and gathering. For any questions or additional information, please contact Crystal Novosad at 979-255-3591 or [crystaln@equipexp.com](mailto:crystaln@equipexp.com).